

CONSTRUCTION

MAGAZINE MONTHLY



BUILD EXPO

SPECIAL SHOW EDITION

ADVERTISING & SHOW SPONSOR MEDIA KIT

The power of a visual presence
BEFORE, DURING, AND AFTER the
Build Expo Show

Amy Shoulders

National and Regional Ad Sales Exec

877-219-3976

amy@constructionmonthly.com

MISSION STATEMENT

CONSTRUCTION MAGAZINE MONTHLY

Construction Monthly is a national publication reaching regional markets and bringing together the building and construction professionals. We hold ourselves to the highest standards when we say we truly care about the companies that comprise the industry.

Our readers and attendees come from industry segments like architecture, engineering, commercial building, development, facility management, residential building, general contracting, government agencies, municipalities, property managers, remodelers, real estate professionals, and more.

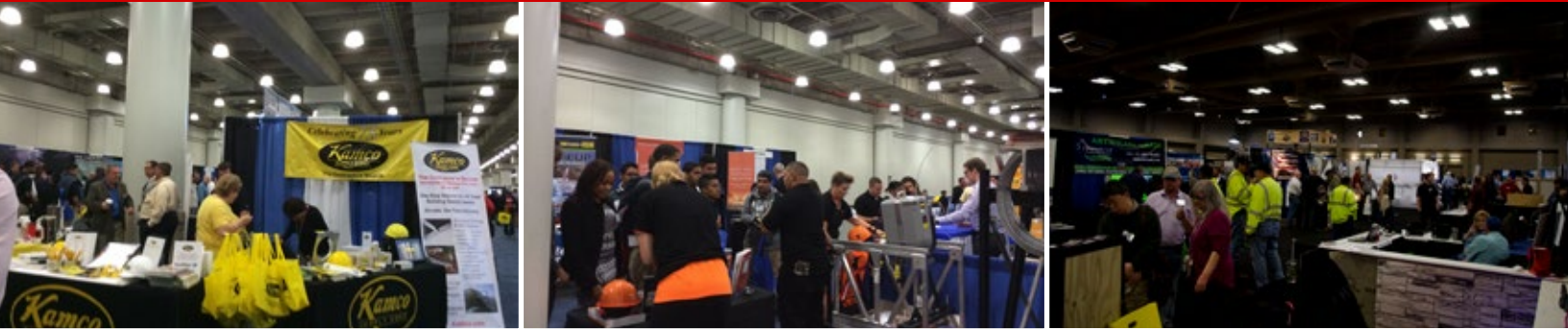


proud member of:

AIA AUSTIN
ALLIED MEMBER



WHY ADVERTISE



THE POWER OF A HUGE MARKETING CAMPAIGN IN THE OFFICIAL SHOW MAGAZINE.

Stand out at Build Expo when you advertise in Construction Monthly. Let buyers know you will be in the show before they arrive, direct them to your booth during the show, and make sure they remember you after the event.

WHY ADVERTISE

- Save money by using the Construction Monthly as your flier. Many attendees throw fliers away but keep the show magazine as a reference until the next Build Expo event. Stay in their minds by having an ad!
- Decision-makers who attend the Build Expo use the guide to plan their visit.
- Construction Monthly is mailed to pre-registered Build Expo attendees, past attendees and top level professionals before the show. This is your chance to generate sales before, during, and after the event.
- Frequency - you are in the **Construction Monthly three times:** your ad, your company name with booth# on the exhibitor list, and your resource listing. We give your company exposure via email, social media, website, and direct mail.
- As soon as the magazine is ready for publication, it is uploaded to both the Construction Monthly Website and the Build Expo Website, which gives you online exposure before the show. In addition, a link to the show guide is used in our e-blast reminders to pre-registered and potential attendees. They see your ad all the way up to the show.

READERSHIP AND CIRCULATION

**OVER 300,000+
NATIONAL RECIPIENTS**

**OVER 60,000+
BUYERS IN THE
CONSTRUCTION INDUSTRY**

**STAND OUT AT BUILD EXPO
WHEN YOU ADVERTISE IN
CONSTRUCTION MONTHLY
DURING THE BUILD EXPO.
MAKE SURE THEY
REMEMBER YOU AFTER THE
EVENT.**



DIGITAL FLIPBOOK UPLOADED MONTHLY

- Digital delivery on the first of every month, for 10 month delivery, including click through tracking, embedded links and files+videos when included
- E-mail blast of the digital flipbook to 300,000+ construction monthly recipients and 60,000+ construction industry professionals
- Opt-In subscriptions on the constructionmonthly.com and buildexpousa.com websites

SOCIAL MEDIA

- Interactive, easy, and a personal way to reach out to our current subscribers that also gives them a quick and fun way to share

DIGITAL POSTCARD

- Used to promote the latest edition of each magazine, and e-mail blasted to 300,000+ nationally opt-in digital subscribers and 60,000+ construction industry professionals

SPECIAL SHOW PUBLICATIONS

- For our regional shows, a special print magazine is available for free to all the exhibitors and attendees of the Build Expo tradeshow, making Construction Monthly the official directory of the expo.
- Also Mailed to all past attendees, pre-registered and association membership in the region.

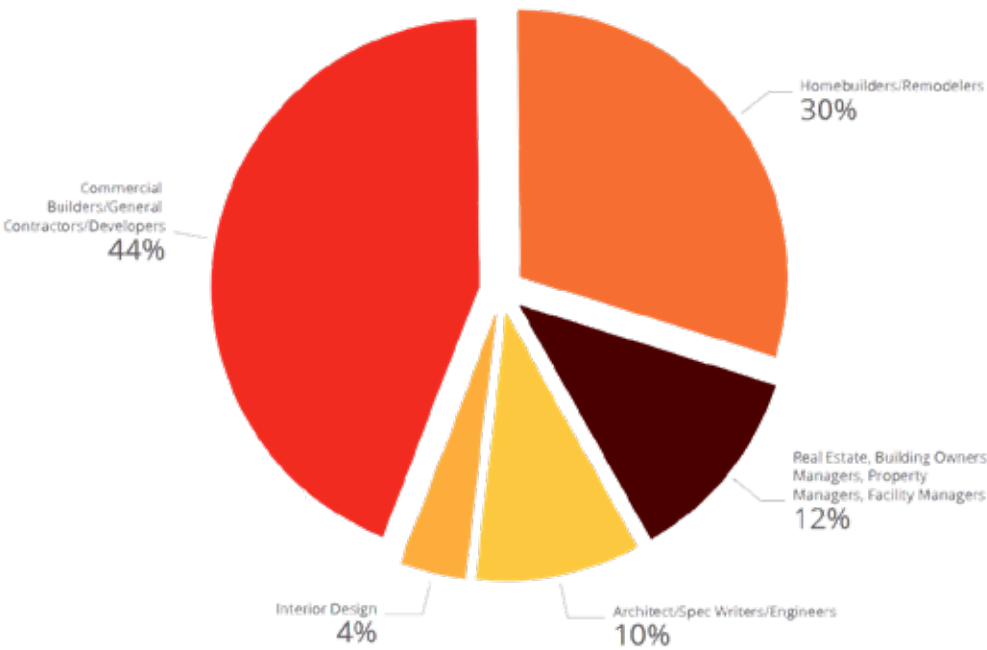


There are endless possibilities with Construction Monthly... browse the online articles or subscribe to the monthly magazine for updates, current events, trends, and tips on industry best practices.

DEMOGRAPHICS

Reach 60,000 of the top construction industry decision makers! Construction Monthly reaches a huge cross-section of the highest-ranking construction industry companies in the region for each show. We deliver our full color magazine via direct-mail, email, and on our websites.

The publication is FREE to targeted buyers, and with so much useful information it is sure to stay in front of them! We look forward to working with you and demonstrating how **OUR AUDIENCE IS YOUR TARGET MARKET!**



Every month we deliver cutting-edge information that our readers need to succeed in a highly competitive industry.

TOPICS COVERED INCLUDE:

- Architecture + Design
- Residential Construction
- Commercial Construction
- Equipment
- Finance + Economics
- Government Policy
- Insurance + Risk in the Industry
- Green Building
- Wellness + Safety
- Business Development
- Technology in Building
- Permitting
- Bidding and Quoting
- and more!

OUR READERS INCLUDE MEMBERS OF THE FOLLOWING ASSOCIATIONS:



SPONSORSHIP PACKAGES



	PLATINUM	GOLD	SILVER	BRONZE
COST	CALL FOR PRICING	\$3,000	\$2,000	\$1,000
AD IN CONSTRUCTION MONTHLY MAGAZINE	Receive a doubletruck ad (two-page spread) in Construction Monthly Magazine	Receive a full page ad in Construction Monthly Magazine	Receive a half page ad in Construction Monthly Magazine	Receive a quarter page ad in Construction Monthly Magazine
COMPANY LOGO ON WEBSITE	Company logo featured on website on Show Sponsors page of buildexpousa.com	Company logo featured on website on Show Sponsors page of buildexpousa.com	Company logo featured on website on Show Sponsors page of buildexpousa.com	Company logo featured on website on Show Sponsors page of buildexpousa.com
LOGO ON EMAIL MARKETING	Company logo placed on show email which is sent to potential attendees	Company logo placed on show email which is sent to potential attendees	Company logo placed on show email which is sent to potential attendees	Company logo placed on show email which is sent to potential attendees
LOGO ON REGISTRATION SIGN	Company logo placed on a sign visible by all attendees at the registration area in front of the show entrance.	Company logo placed on a sign visible by all attendees at the registration area in front of the show entrance.	Company logo placed on a sign visible by all attendees at the registration area in front of the show entrance.	Company logo placed on a sign visible by all attendees at the registration area in front of the show entrance.
BANNER AD ON WEBSITE	Web Ad - Homepage ad & banner ad (linked to your site) posted on participating city pages of the website through show	Web Ad - banner ad (linked to your site) posted on participating city pages of the website through show	Web Ad - banner ad (linked to your site) posted on participating city pages of the website through show	Web Ad - banner ad (linked to your site) posted on participating city pages of the website through show
PERSONAL EMAIL BLAST	A Personal Email Blast to our potential attendees	A Personal Email Blast to our potential attendees	A Personal Email Blast to our potential attendees	A Personal Email Blast to our potential attendees
FLYER OR BROCHURE AT REGISTRATION DESK	Place a flyer or brochure for at the registration desk.	Place a flyer or brochure for at the registration desk.	Place a flyer or brochure for at the registration desk.	
CONCOURSE SIGNAGE	6 signs throughout show floor (22 x 28 inches)	2 signs throughout show floor (22 x 28 inches)		
FREESTANDING BANNER	2 Exclusive 6.5 ft Freestanding Banner (size 78"x24")	Exclusive 6.5 ft Freestanding Banner (size 78"x24")		
LOGO ON KEYNOTE SPONSOR SIGNAGE	Keynote Sponsor - Company name and logo placed on keynote speaker signage	Keynote Sponsor - Company name and logo placed on keynote speaker signage		
EXCLUSIVE BANNER	2 Exclusive Custom 4x4 ft Banner	Exclusive Custom 4x4 ft Banner	Exclusive Custom 2x4 ft Banner	
DIRECTIONAL SIGNS	Company Logo on all directional signs	Company Logo on 4 directional signs		
4X6 VINYL BANNER	2 - 4x6 Banner Backdrop in the keynote area & in hall (TBA)	A 4x6 Banner Backdrop in the keynote area		
SEMINAR SPONSOR SIGN	Your Company Logo placed on (4) seminar signs of your choice		Your Company Logo placed on (2) seminar signs of your choice	

VISUAL AD GUIDE

Introducing a Safe, Easy and Reliable Way to Handle Your Washout Issues

Porta-Pit

The portable pit with a lock down lid!



2014 WINNER
MIP
Most Innovative Products
at World Of Concrete

Made with a revolutionary, newly designed plastic that won't corrode or crack!

Metal supports on the top, bottom, and sides

No pup tracks necessary - No Spills, No Mess, No Fines

Weights less than 150lbs. empty!

Small footprint, stackable, and secure

Portable around jobsite and empties easily

Comes in 5 convenient sizes that hold up to 1-2 yards of material or 200 - 400 gallons

To Watch an Educational Video on How the **Porta-Pit** Can Save You Time, Money & Hassle, Visit www.PortaPitWorks.com Or Call: **626.247.8766**

DOUBLE TRUCK

FULL PAGE

There's Nothing Like the Satisfaction of Building Something that You Feel Good About.



SEVEN BEAUTIFUL IDEAS


INTRODUCING ... the Alside 1100 and 1000 Series New Construction Window Collection

- Fusion-welded vinyl with sloped sill for superior water management
- Optional 3.3" factory-installed casing for highest trim look
- Class-leading PGDF ratings for stringent local building codes
- Single-frame twin and triple units available
- Common egress sizes for simple code compliance
- Lifetime limited warranty

Download thermal data, size guides and sound transmission ratings at www.alside.com/support/techforms.



HALF PAGE horizontal



WATER & WOODS Canyon

Canyon Bath carries a refined selection of extraordinary items to finish out your bathroom. From best quality traditional cast iron tubs and unique modern acrylic tubs to enamel faucets and solidly engineered drains, we have the fixtures you need.

1649 SANDS PLACE, SUITE D
MARSELA, CA 95007
(678) 431-5161
FAX: (678) 448-8972
INFO@CANYONBATH.COM
678-431-5161
canyonbath.com

HALF PAGE vertical



Tri-Tech Restoration & Construction Co., Inc.
FIRE & WATER DAMAGE RESTORATION

WE MAKE THINGS BETTER


Tri-Tech Restoration & Construction Co., Inc. is the industry leader in providing disaster mitigation and restoration services. We provide prompt and reliable customer support.

We pride ourselves on providing Southern California's most professional and prompt disaster mitigation and restoration services. We have 24/7 disaster mitigation and restoration services available.

5 YEAR WARRANTY

800-800-8448
CONTACT AMY BOYD
TriTechRestoration.com

QUARTER PAGE




LED Lighting & Energy Broker

172 880-7878
info@ledlysi.com
www.ledlysi.com

BOOTH #107

EIGHTH PAGE



Visit us at booth #318

Land Survey
Design Survey
Construction Staking
Elevation Certificate

254-773-1447 rcsurveyors.com

CONSTRUCTION MONTHLY ADVERTISING RATES

EXCLUSIVE EXHIBITOR ADVERTISING RATE (PREMIUM)

INCLUDES BOTH PRINT AND DIGITAL EDITIONS

PREMIUM POSITION RATES


	1x	3x	6x	10x
BACK COVER	\$2695	\$2425	\$2156	\$1887
INSIDE FRONT	\$2095	\$1885	\$1676	\$1467
INSIDE BACK	\$1695	\$1525	\$1356	\$1187
8-PAGE CENTER	\$8500			

STANDARD POSITION RATES

	1x	3x	6x	10x
DOUBLE TRUCK	\$2695	\$2425	\$2156	\$1887
FULL PAGE	\$1495	\$1345	\$1196	\$1047
HALF PAGE	\$795	\$715	\$636	\$557
QUARTER PAGE	\$595			
EIGHTH PAGE	\$295			

WEB AD RATES

CITY HOME PAGE SLIDER	\$500/mo	CITY FOOTER	\$350/mo
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Advertise on the buildexpousa.com (pick 1 city)
Advertise on CITY homepage slide
\$500/Month



Advertise on the website (pick 1 city)
Advertise on CITY footer slide
\$300/Month

IN HOUSE GRAPHIC DESIGN

If you need assistance, our staff is available to help you design and prepare your ad. Please contact Amy for more information. All artwork for ads MUST be camera ready and complete by our deadline. There are NO CANCELLATIONS after our deadline dates. If you have purchased more than a 1x ad placement, please refer to our cancellation policy.

Amy Shoulders

National and Regional Ad Sales Exec
877-219-3976
amy@constructionmonthly.com

AD SPECIFICATIONS & DESIGN

ALL ARTWORK AND MATERIALS MUST BE RECEIVED 1 MONTH IN ADVANCE OF THE SHOW.

Please follow the directions below to ensure that your ad will print correctly:

TO SUBMIT CAMERA-READY ADS:

All ads must be CMYK, at least 300 dpi and sized in the correct ad dimensions. Please note that if Build Expo has to resize your ad, we cannot guarantee that it will be aesthetically correct. Please submit your ad via PDF, JPEG, AI, EPS, PSD, or an Adobe Design Program, CS4, CS5, CS6, or CURRENT CLOUD.

TO SUBMIT ARTWORK FOR AD DESIGN:

Clients must send the following information to

amy@buildexpousa.com

Logo and images must be at least 300 dpi. Please note that images from the Internet are only 72 dpi and are not print quality. Acceptable file formats are TIFF, PDF, JPG or EPS.

Please send via email or you can also send via SENDSPACE online. Label all materials with your company name, city, and telephone number. If ad materials are not received, your ad will be typeset using your company name, booth number and telephone number. Build Expo and its agents accept no responsibility for poor output quality due to improperly submitted materials.

IN-HOUSE GRAPHIC DESIGN SERVICE FEES

Please contact Amy about having your ad designed for you. If you are in need of having an ad prepared, we ask you contact as soon as possible to make sure that this is proofed and approved in an appropriate time frame.

DIGITAL ADS

WEB AD REQUIREMENTS

All web graphics should have a resolution of 72dpi, Files types can be .png, .jpg, or .gif.

Footer web ads should be 985 px wide and 145 px tall.

FOOTER AD
985 px wide x 145 px high

Home page slider should be 970 px wide and 415 px tall.

HOME PAGE SLIDER
970 px wide x 415 px high

EMAIL BLAST REQUIREMENTS

For best outcomes, we suggest that emails are:

A graphic banner of 600 px wide and less than 600 px long with some text under the graphic works best for mobile viewing of emails.

Images should be under 1500 px long.

We send out HTML based emails so you can send jpegs which we splice or clean HTML code.

EBLAST
600 px wide
x
1500 px long

Note: We cannot accept ads, logos or images in MS Word, Publisher or Powerpoint files, or in any format other than those outlined below. If we receive files in those formats, PLEASE note that we cannot guarantee printed outcome.

Digital Requirements:

- Digital Files Only
- No Microsoft Publisher, Word, Corel Draw, Pagemaker, Paint or WordPerfect program files

File Requirements:

- We accept files from the following programs (in order of preference): Adobe PDF (Hi-Res, press ready), Photoshop & Illustrator
- Color images must be converted to CMYK mode. Please save Illustrator files as "EPS files with Placed Images." Also, remove any extra colors from your swatch palettes.
- Include all fonts - screen and printer docs - and all digital resources such as photo scans, logos, etc.

Artwork Resolution:

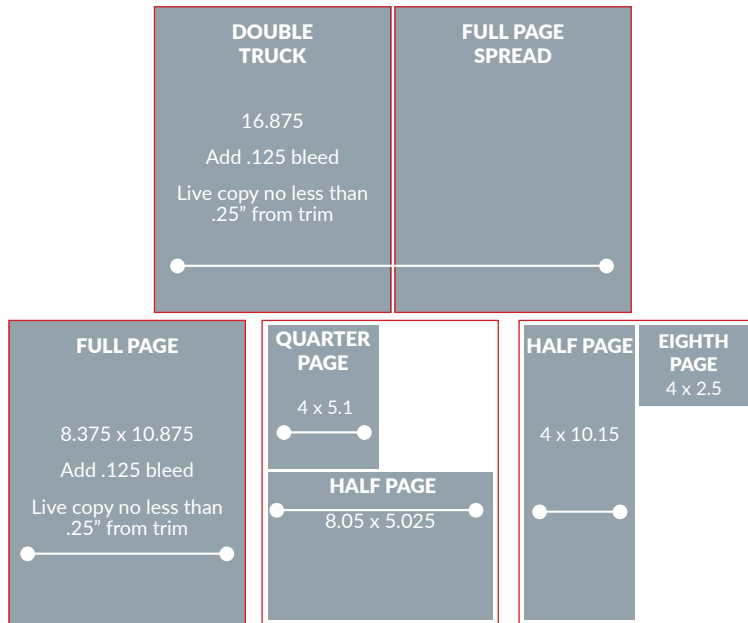
- All artwork must have a resolution of 300 dpi at 100 percent size for print; please save as CMYK
- Line art images at 1200 dpi (illustrations in bitmap)

LOGOS:

- For sponsors, logos should be 8 in and 300dpi or vector files (.ai, .eps, or some .pdf files.)

PRINTED ADS

MAGAZINE AD REQUIREMENTS



BANNER REQUIREMENTS (7.5 ft)

- Banner image should be 24 inches wide and 78 inches tall.
- The image should include a .25 inch bleed.
- Live copy should be no less than .25" from the trim line.

BANNER
24 in w
x
78 in h

BECOME AN EXPERT

SUBMIT AN ARTICLE TO BE INCLUDED IN AN UPCOMING PUBLICATION

There are many benefits of becoming a contributor:

- Exposure: You will have an audience composed of our national readers. Our audience is hands-on, so you will likely interact with them through the comments on your stories as well as on social media.
- Many of our editors have degrees in journalism with emphasis in magazine editing.
- Construction Monthly logo: Once you are officially a contributor, you are welcome to request the contributor logos. The logos can be used on marketing materials and your email signature – every email you send will reinforce your voice in the industry.
- Our contributors are exceptional industry professionals who enjoy the challenge of sharing their knowledge and voice with others.

Pro tips:

- Stick to around 800 words or less
- How-tos and lists are always popular and well-read
- Self-promotional articles will not be accepted, and these articles fall under 'advertorial' content

Tips for writers

- Limit your introduction; get to the point.
- Offering advice? Provide three to five (but no more than 10) action items or takeaways.
- Anecdotes help provide color and make your article unique.
- Every writer needs an editor. Ask a colleague to review your article to make sure the points you make are clear before you submit it.

Who can contribute?

Anyone with a passion about the building and construction industry are invited and encouraged.

What should I write about?

- Topics that matter to you, your clients, colleagues, competitors, vendors, and industry leaders.
- A specific niche within the industry
- A personal experience that taught you a lesson or two.
- A valuable insight no one else can offer.
- The pros and cons about an industry practice or policy, government action or anything else controversial.

How do I submit an article?

Email tina@constructionmonthly.com if you have ideas for articles you would like to contribute.



CONTRACT/APPLICATION for Advertising

BOOTH NUMBER: _____

COMPANY: _____ DATE: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____ FAX: _____

EMAIL: _____ WEB: _____

PRIMARY CONTACT NAME: _____ PHONE: _____

SECONDARY CONTACT NAME: _____ PHONE: _____

PAYMENT AUTHORIZATIONS TO: CONSTRUCTION MONTHLY

TYPE OF CARD (CHECK ONE): AMX _____ VISA _____ MASTERCARD _____ CVC CODE _____

CREDIT CARD #: _____ EXP DATE _____ / _____

NAME, EXACTLY AS IT APPEARS ON THE CARD _____

BILLING ADDRESS (CREDIT CARD) _____

_____ CITY: _____ ST: _____ ZIP: _____

AUTHORIZED SIGNATURE: X _____

NO REFUNDS AFTER AD SPACES ARE ASSIGNED

SPECIAL INSTRUCTIONS

This application is for advertising space and/or sponsorship and becomes a contract upon acceptance. This agreement is based on rates and rules governing the exposition, and constitutes a part of this contract. Show Management reserves the right to change show dates, times, locations, etc. **CONSTRUCTION MONTHLY** makes no guarantees as to number of exact distribution. Advertisers whom wish to transfer to another month if they miss the ad deadline will be forced to be \$500 transfer fee. **All Ads** must be paid for as agreed upon between **CONSTRUCTION MONTHLY** and the advertising firm, with no refunds after advertising space is assigned and client further agrees to make NO CHARGEBACK CLAIM to any credit card company. Verbal agreements or promises made by sales representatives will not be binding on **CONSTRUCTION MONTHLY**.

- September 18 & 19, 2019 - San Diego Build Expo
- October 23-24, 2019 - Tampa Build Expo
- January 15 & 16, 2020 - Austin Build Expo
- February 11 & 12, 2020 - Los Angeles Build Expo
- March 17 & 18, 2020 - Dallas Build Expo
- July 15 & 16, 2020 - Atlanta Build Expo
- August 12 & 13, 2020 - Houston Build Expo

SPONSORSHIPS

- Platinum \$10,000
- Gold \$3,000
- Silver \$2,000
- Bronze \$1,000

WEB ADS

- City Home pg Slider \$500/mo
- City Footer \$350/mo

AD PRICING

PREMIUM

- 8-Page Center \$8500
- Doubletruck \$2695
- Back Cover \$2695
- Inside Front Cover \$2095
- Inside Back Cover \$1695

STANDARD

- Full Page \$1495
- Half Page \$795
- Quarter Page \$595
- Eighth Page \$295

Office Use Only:

Amount: _____ Date: _____ Time: _____

Authorization # _____ Batch# _____

Sponsorship \$ _____

Magazine Ad Purchase \$ _____

Other Advertising \$ _____

Total Charge Amount \$ _____